

# IT PAYS TO SHOP IN TORRANCE ON TUESDAYS

We Have A Wide Variety of

- Bates Disciplined Fabrics
- Indian Head Prints & Solids
- Terry Cloth Prints
- Many Beautiful Embossed Prints

Dressmaking, Designing and Alterations

**VaKay Yardage Center**  
1614 CABRILLO — FA 8-4666

The SPORT SHOP  
SALE on Summer Cottons  
**COTTON SKIRTS  
REDUCED TO COST**

**THE  
SPORT SHOP**  
1112 CRENSHAW BLVD.  
PHONE FA 8-1359

ALL SANFORIZED  
COTTON AND RAYON  
**BLOUSES**  
Selection of Colors  
**\$1.50 and \$1.99**

**MODE O' DAY**  
CORNER SARTORI and POST

ALL 1953  
**WALLPAPER**  
FOR THIS TERRIFIC  
PRICE YOU WILL HAVE  
TO SERVE YOURSELF  
**15¢** ROLL  
UPSTAIRS IN THE WALLPAPER STOREROOM.  
BEFORE COMPLETING ANY DECORATING  
PLANS, CHECK OUR 1953 PATTERNS!

**NATIONAL PAINT & WALLPAPER**  
1422 MARCELINA AVE.

**JUST FOR DAD**  
WE HAVE THE COMPLETE SELECTION  
OF ALL RONSON LIGHTERS  
INCLUDING THE NEW

RONSON **WINDLITE \$3.95**

EASIEST TERMS—  
**ALLEN JEWELERS**  
1321 SARTORI AVE. FA 8-3003

Extra Long Life Electrical  
Accessories

Single Pole Bryant Toggle Switches—10 amp. "T"  
Rated. Reg. Price 50¢ — Sale Price 35¢ ea. or 3 for \$1  
Bryant 15 amp. Duplex outlets—Reg. 95¢—Now 42¢  
Single outlet handy box—with Bracket, Reg. 42¢  
Sale Price 35¢ ea. or 3 for \$1.

1/2" Flex in 100 ft. Coils. .... 11 1/2¢ ft.  
1/2" Flex Connectors. .... .08¢ ea.

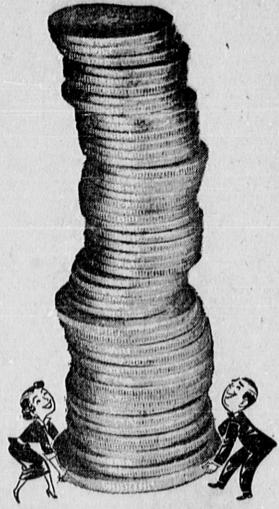
PLUMBING—ELECTRICAL—BLOCK—FLAGSTONE  
BEFORE YOU BUY "SEE"

**A & F SUPPLY**  
1306 Pacific Coast Hwy. Harbor City  
Ph. DA 6-3951—We Give S&H Green Stamps

BABY'S SATIN  
**COMFORTERS** \$3.98  
With Pillow. ....

BOY'S—SIZES 2 to 12  
FADED BLUE DENIM  
**PANTS** \$1.98

**STRUM'S**  
DEPARTMENT STORE  
1261 SARTORI AVENUE



**MRS. H. E. MOREY**  
2617 W. 168th ST.  
**\$5.00 Winner**

THE TORRANCE HERALD'S

## SILVER BONUS

(COPYRIGHT BY J. A. DOWNEY)

TUESDAY

**\$95**

SILVER DOLLARS

SCHEDULE OF AWARDS  
SALES SLIP  
OR SALES SLIPS  
FOR

**\$5.00 or more . . . . \$95.00**  
**\$2.50 or more . . . . \$60.00**  
**Any sales slip . . . . \$30.00**

Members of the Torrance Herald staff and their immediate families are not eligible to enter the contest.

Owners of Silver Bonus stores and their employees can win the additional awards only on sales slips from stores other than that with which they are connected.

**READ THESE RULES . . . . .**

Each week for an indefinite period The Torrance Herald will appropriate \$35.00 to be awarded to the winner of a great contest. The winner of each week's contest may accept his award in silver dollars according to the schedule of awards shown on this page.

Everybody in and around Torrance, 18 years of age or over, is eligible to participate in this contest and everybody is urged to do so. Here is all you have to do to be eligible to win:

If you are not already entered, secure an official entry blank from any Silver Bonus store or from the Torrance Herald and complete this sentence in 25 additional words or less:

"I like to shop in Torrance because . . . . ."

Send or bring your entry to the office of The Torrance Herald or leave it at any Silver Bonus store before 4 P.M. Tuesday of this week. If you wish to participate in this week's contest and all future weekly contests.

All entries will be judged each week by three competent judges and the person who, in the opinion of the judges, has submitted the best entry for the week will be declared the winner and will receive \$5.00 in silver dollars. In the event of a tie an identical prize will be paid to each tying contestant.

The Silver Bonus Man will call at the home of the winner of this week's contest Tuesday evening between 6:00 and 6:30 and will hand him his \$5.00 prize. If nobody answers the door when the Silver Bonus Man calls a note will be left instructing the winner to call at The Torrance Herald office and receive his \$5.00 prize.

**EXTRA AWARDS**

Now here's how you can win EXTRA AWARDS in this contest: If the winner is at home when the Silver Bonus Man calls to deliver the \$5.00 prize, he will be asked if he has sales slip or slips (or a facsimile thereof) showing purchase or payment on account made at one or more of the Silver

Bonus stores whose advertisements appear on this Silver Bonus Page Sunday, June 6, 1954.

If the winner has such a sales slip or slips and produces them within three minutes, the Silver Bonus Man will pay him total amounts according to the schedule of awards shown above these rules.

Whatever part of the award is not given in any week will be added to the next week's bonus. The \$5.00 prize for the best entry of the week will be paid regardless of whether the winner has a sales slip or not.

You may enter the contest at any time by securing an official entry blank and completing thereon the above sentence and delivering it to The Torrance Herald or to a Silver Bonus store. Your entry will remain in the contest and will be judged each week as long as contest continues or until your entry has been declared a winner. Winner may re-enter the contest by submitting a new entry.

Entries will be judged principally on the basis of their sincerity and quality of thought but neatness and attractiveness will also count. Under no circumstances will the judges be permitted to know the names of the person submitting the entry. It will be judged impartially on its merits and every contestant will have an equal chance to win.

All entries become the property of The Torrance Herald and the decision of the judges will be final.

Briefly, here's all you have to do to be eligible to win the entire amount of the award:

1. ENTER THE CONTEST AS DIRECTED, BY COMPLETING THE ABOVE SENTENCE, IF YOU HAVE NOT ALREADY DONE SO.
2. EACH TUESDAY SHOP AT SILVER BONUS STORES AND SECURE SALES SLIPS DATED TUESDAY, SILVER BONUS DAY.
3. HAND YOUR SLIPS PROMPTLY TO THE SILVER BONUS MAN WHEN HE CALLS TUESDAY EVENING.
4. REMEMBER . . . YOU NEED NOT ENTER MORE THAN ONCE. YOUR ENTRY REMAINS IN THE CONTEST UNTIL IT WINS.

This contest is subject to Federal, State and local regulations.



TUESDAY SPECIALS ONLY!  
TOREADOR  
**PANTS** \$2.98  
IN GUATAMALA COLORS  
PLISSE  
**SHORTY GOWNS** \$2.98  
WITH NYLON TRIM

**THE Gay**  
1319 SARTORI AVENUE

**BEST BUY**  
ANY WEEK IS THE  
TORRANCE HERALD  
FOR ONLY . . . . . **30¢** MONTH

HOME DELIVERED BOTH  
SUNDAYS and THURSDAYS  
**JUST PHONE FA 8-4004**

ONE BUTTON  
**Flannel Suits \$45.00**  
IN GREY, POWDER BLUE,  
SKIPPER BLUE & BEIGE.

SPORT COATS . . . . . \$29.50

**SAM LEVY**  
DEPARTMENT STORE  
1311 SARTORI AVE. TORRANCE

BROKEN DOWN LAWNMOWERS  
Can be replaced with a genuine  
**SHEFFIELD STEEL** Lawnmower  
at the low cost of

5 BLADE — 16 INCH  
ALL METAL HANDLE **\$17.95**

**McMahan's**  
1306 SARTORI — FA 8-1252

GIRLS  
**SHIP-N-SHORE  
BLOUSES**  
**\$1.98 and \$2.50**  
SIZES 7 THRU 14

**NETA'S TOTS & TEENS**  
1272 SARTORI AVENUE

THE NEW PARKER  
**"JOTTER" Ball Pen**  
CHOICE OF FINE, MEDIUM  
OR BROAD POINTS! **\$2.95**  
EVERLASTING NYLON BARREL!  
INK SUPPLY WRITES 6 TIMES LONGER  
THAN AVERAGE BALL POINT PENS

**NATIONAL HOME APPLIANCE CO.**  
1267 SARTORI AVE. FA 8-1953

HEAVY LACE TRIMMED  
**NYLON SLIPS \$2.99**  
Special for the Graduate. \$4.95 value

**ADAM'S DRESS SHOP**  
1274 SARTORI AVE.

SPECIAL  
9 INCH DESCOWARE  
**SKILLET MADE IN \$2.63**  
BELGIUM TO LAST A LIFETIME

9 INCH LIDS. . . . . 2.45

**Torrance Hardware Co.**  
CHAS. V. JONES, Owner  
1513 CABRILLO AVE. FA 8-2693

Regular 16.95  
Famous Brand  
**MENS SHOES \$10.95**

This is an exceptional close-out of popular  
Medallion Tip Oxfords in Rich Brown Leather  
B-C-D Widths in Group

**FENWICK'S**  
Quality Shoe Repairing  
Home of Quality Shoes for Men and Boys  
1420 MARCELINA — TORRANCE

VALUE TO 9.95  
**PARAKEET \$6.95**  
WITH CAGE  
Dad will always enjoy these sassy birds — Get  
him one at this special low Newberry Sale Price!

PARAKEET CAGE  
Reg. 4.98 Reg. 4.98

**J. J. NEWBERRY**  
Corner Sartori & El Prado — Torrance

New Scientifically Tested  
**SKOTCH GRILL**  
Enjoy Charcoal Broiling on your  
beach or picnic outing with this  
easy to carry portable Grill. **\$8.95**

EASY TERMS!  
**LIBERTY HOME APPL. CO.**  
1623 CRAVENS FA 8-5410

GOLDSTONE — BROWN and GOLD  
**SUSPENDER JEANS**  
SANFORIZED  
SIZES 1 to 8  
ZIPPER FLY **\$1.00** PR.

**Squire Style Shoppe**  
FOR CHILDREN  
1313 Sartori FA 8-1975

BEAUTIFUL  
**TABLE LAMP & SHADE**  
VALUES TO 9.95  
LIMITED TO  
SELECTION ON  
HAND. COMPLETE—**\$1.95**

**BAKER'S FURNITURE**  
"WE ALWAYS SELL FOR LESS"  
1512 CRAVENS FA 8-2778 or NE 6-3151  
Across from the City Hall